

COOKIE USE POLICY

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Overview:

Background

Elait Inc. (“Elait”) and Elait.Health (“Elait Health”) and their affiliates are committed to protecting Your right to privacy, including providing you with the opportunity to control the use of cookies for our websites. For purposes of this Policy (this “Policy”) references to “You” or “Your” shall mean and include all visitors to our websites. References to “We”, “Our” or the “Company” shall mean and include either or both of Elait and Elait Health, as the context requires. “Personal Information” or “Personal Data” mean any information relating to an individual who may be identified, directly or indirectly, by or from that information.

Purpose

The purpose of this Policy is to provide website visitors with guidance regarding our use of cookies, what they do, with whom they may communicate, and the options to enable or disable them.

Cookies Defined

Our websites utilize cookies. A cookie is a small file/piece of code that is placed in the browser of your device by a server to help Elait Health to provide our healthcare product services, collect data and provide enhanced functionality to improve the user experience. By using cookies, the information you previously provided can be retrieved on your next visit to the website so that your navigation time is reduced, and your use of the website is simplified. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie.

We may use both session cookies, which expire once the web browser is closed, and persistent cookies, which stay on your computer until you delete them, to deliver website functions. If you disable cookies in your browser, the website and its services may still be useable; however, certain parts of it may not function as effectively.

How We Use Cookies

We use cookies for the following reasons:

- To enable core functionality on our website
- To potentially enable our website to recognize you when you visit
- To present information that is relevant to you
- To optimize your browsing experience
- To find out more about how visitors use our site

- To collect statistics in an anonymized and aggregated form
- To facilitate social media engagement
- To enable customized marketing

Types of Cookies Used

Functional Cookies

These cookies are used to enhance the performance and functionality of our website. However, without these cookies, certain functionality may become unavailable. The information these cookies collect may be anonymous, so they cannot track your browsing activity on another website.

Performance Cookies

These types of cookies collect information that is used in aggregate form to help us understand website usage or to determine how effective our marketing campaigns are.

Social Media Cookies

Our website includes features for social media interaction, such as the "Share This" buttons. These features can set a cookie to enable the feature to function properly on your device. Social media widgets are either hosted by a third party or hosted directly on our site. We cannot technically control the installation of cookies from third-party providers used within this website, and so any specific references to cookies installed by third parties are to be considered indicative.

Your interactions with each of these features are governed by the privacy policy of the company providing the feature, as below.

LinkedIn

The LinkedIn social widgets are features that allow the end-user to interact with the LinkedIn social network. The cookies are provided by LinkedIn and controlled by them.

Personal Data collected: Cookies and Usage Data

Cookie Information: [Cookie Table](#)

Processing Location: US – [Privacy Policy](#).

YouTube

The YouTube social widgets are features that allow the end-user to interact with the YouTube social network. The cookies are provided by YouTube and controlled by them.

Personal Data collected: Cookies and Usage Data

Cookie Information: [Cookie Table](#)

Processing Location: US – [Privacy Policy](#).

Twitter

The Twitter social widgets are features that allow the end-user to interact with the Twitter social network. The cookies are provided by Twitter and controlled by them.

Personal Data collected: Cookies and Usage Data

Cookie Information: [Cookie Table](#)

Processing Location: US – [Privacy Policy](#).

Marketing Cookies

This type of cookie allows us to inform, optimize and serve advertising based on Your past use of this website.

LinkedIn

This feature allows us to retarget their website visitors with ad content, whilst using LinkedIn. It offers us the ability to match its website visitors to members on LinkedIn for further engagement. The cookies/tags are provided by LinkedIn and controlled by them.

Personal Data collected: Cookies and Usage Data – To Opt Out

Cookie Information: [Cookie Table](#)

Processing Location: US – [Privacy Policy](#).

Essential Cookies

Essential Cookies are the fundamental cookies required to grant or deny access to our websites according to applicable U.S. export regulations, as well as to provide core website functionality. These cookies may not be disabled.

Managing, Disabling, or Deleting Cookies

In case you do not want to accept certain third-party cookies, or you wish to remove previously installed third-party cookies, you can manage this either on our website by clicking on “Manage Cookies” in the footer, or within your chosen browser settings. Additionally, if you change computers or web browsers, you will need to opt out again.

Policy Amendments

We reserve the right to amend this cookie policy without prior notice or consultation. Any amendments will take effect at the same time the policy is updated on the website.